



Safety Starts at Our Core

# Comprehensive Safety Action Plan



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# Introductions



**Michael Baker**

**I N T E R N A T I O N A L**



**FEHR & PEERS**

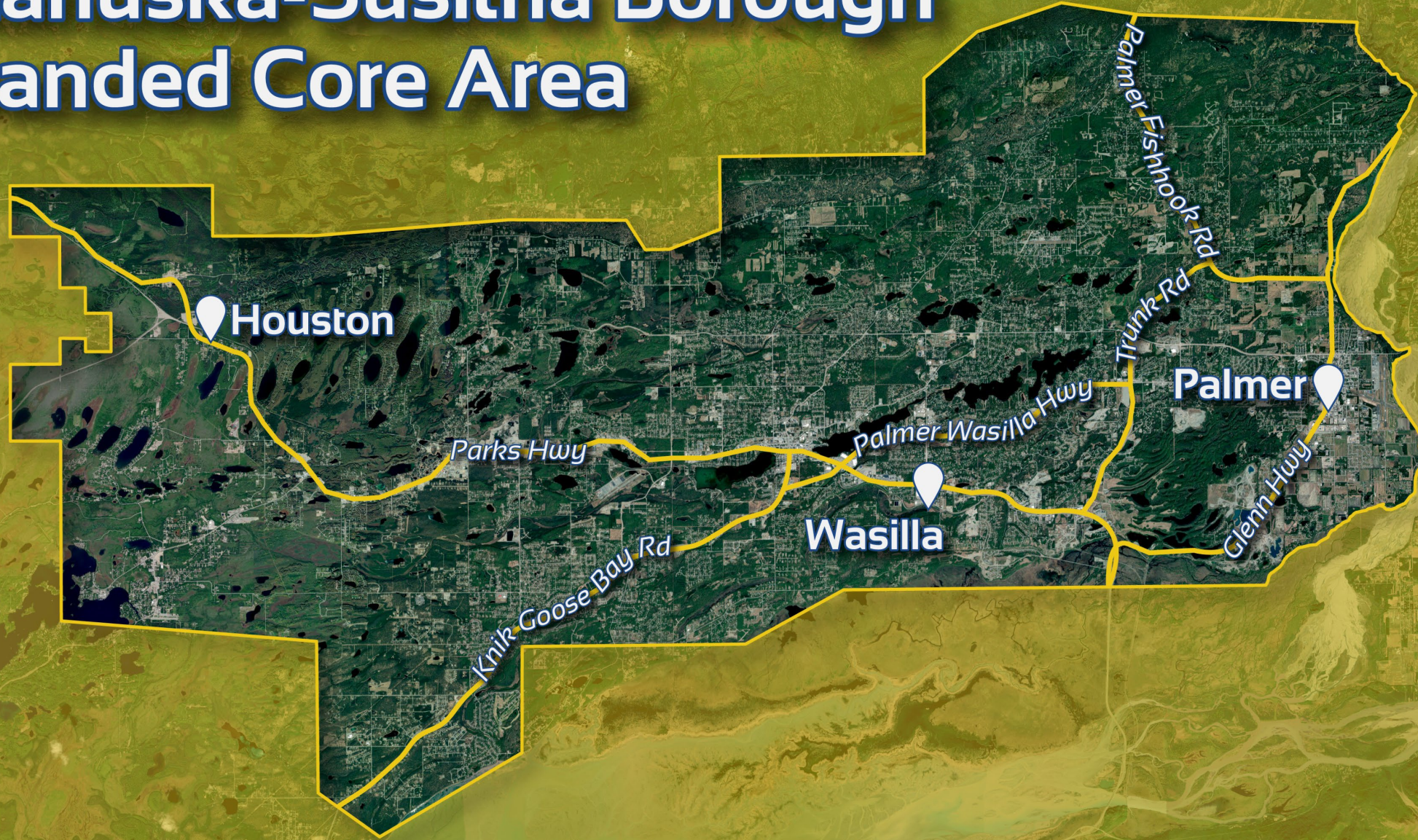
- Joni Wilm
- Sarah Schacher
- Karin McGillivray
- Caitlin Frye
- Malia Walters
- Alex Hutcheson
- Jennifer Gross

- Van Le
- Beth McKibben

- Nicole Waldheim
- Taylor Whitaker



# Matanuska-Susitna Borough Expanded Core Area



# What is Safe Streets and Roads for All (SS4A)?



Grant program from the U.S. Department of Transportation



Supports Vision Zero: even one death is unacceptable



A systemic approach to prevent death and serious injuries on the nation's roadways

# Comprehensive Safety Action Plan & Types of SS4A Grants



**COMPREHENSIVE SAFETY ACTION PLANS:**  
data-driven,  
identify projects & strategies

**DURING PLAN DEVELOPMENT:**  
supplemental planning & demonstration activities

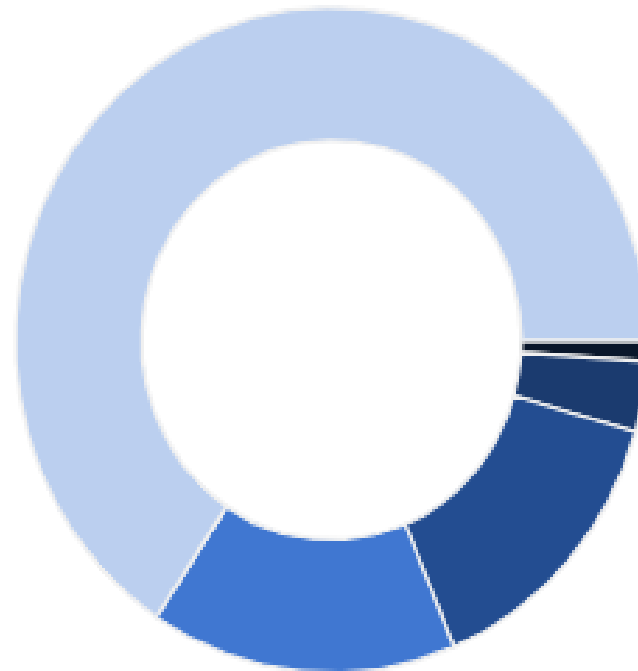
**AFTER PLAN COMPLETION:**  
project implementation



# Why do we need a Safety Action Plan?

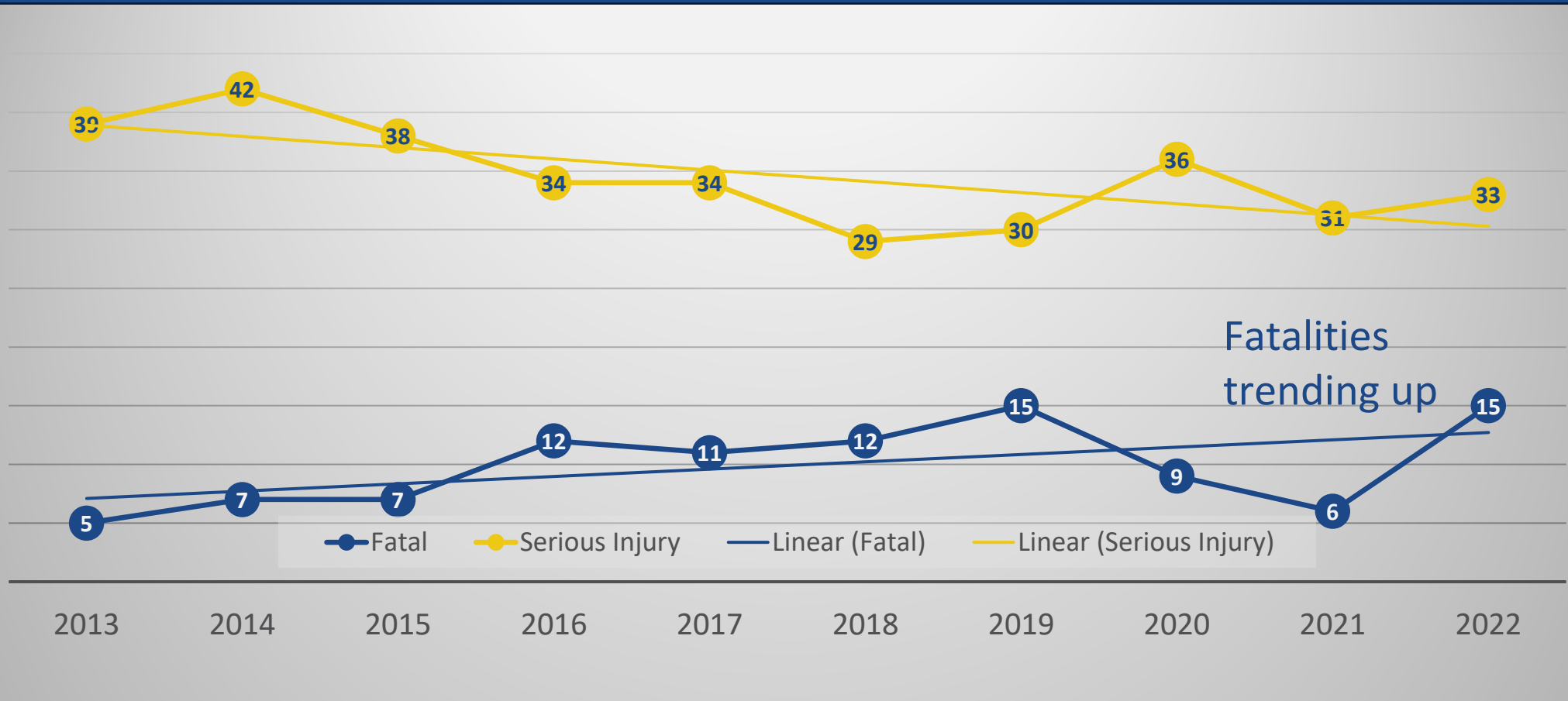


**10,332 total crashes between 2013 and 2022**



|                          |           |
|--------------------------|-----------|
| Fatal                    | (99, 1%)  |
| Suspected Serious Injury | (346, 4%) |
| Suspected Minor Injury   | (14%)     |
| Possible Injury          | (16%)     |
| No Injury Reported       | (65%)     |

# Mat-Su Expanded Core Area (2013-2022) Serious Crashes

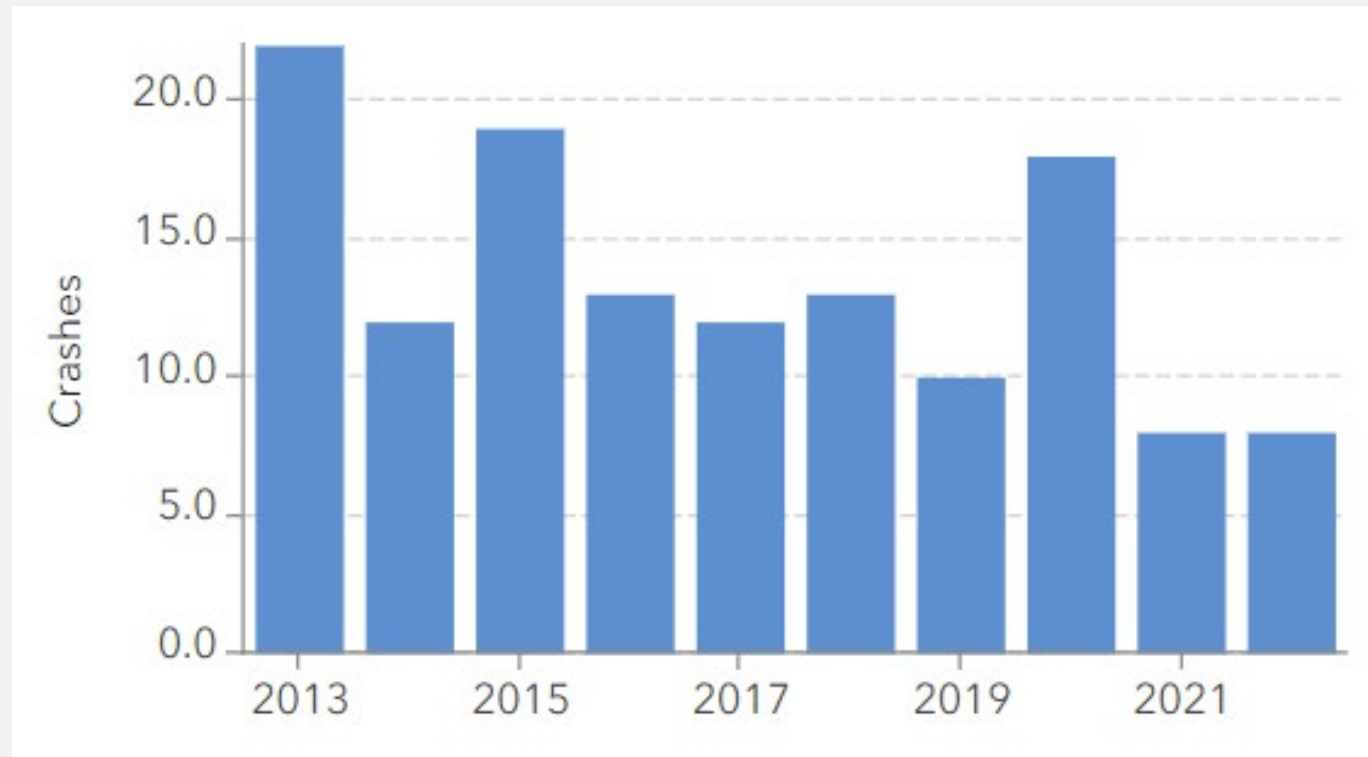


# Why do we need a Safety Action Plan?



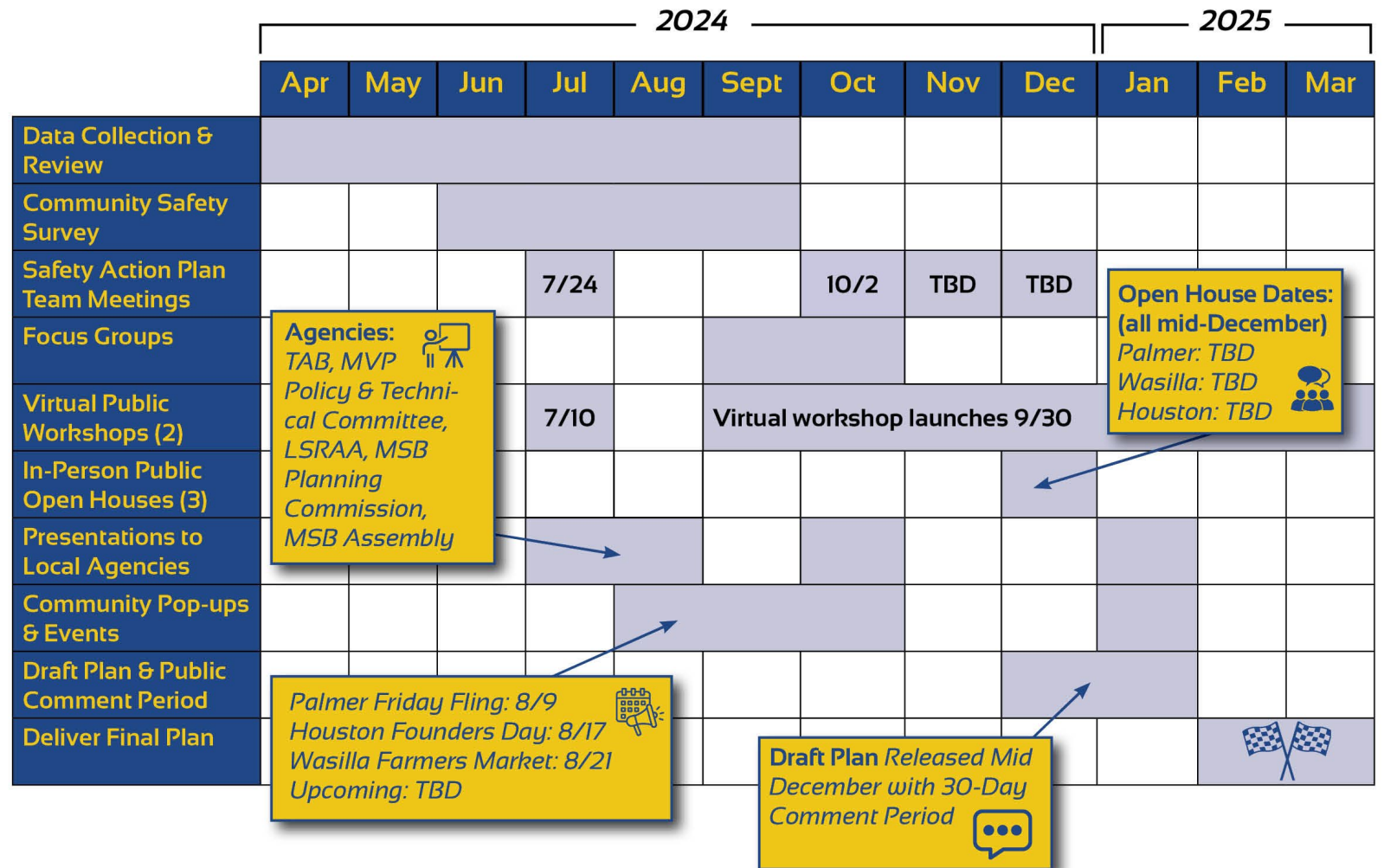
**135** crashes involving bicycles and pedestrians (2013-2022)

**93%** of these resulted in some type of injury or death





# Project Timeline



# Safe System Approach



# WHAT are your major safety concerns in the Mat-Su Borough?



**Enforcement**



**Road Design**



**High Speed**



**Education**



**Safe walking and bicycling**



**Winter maintenance**

# What's Next & Ways to Participate



## Upcoming Public Meetings

- Virtual Public Workshop 2 / Launching September 30<sup>th</sup>, 2024
- 3 In-Person Open Houses (Palmer/ Wasilla/ Houston) / Winter 2024

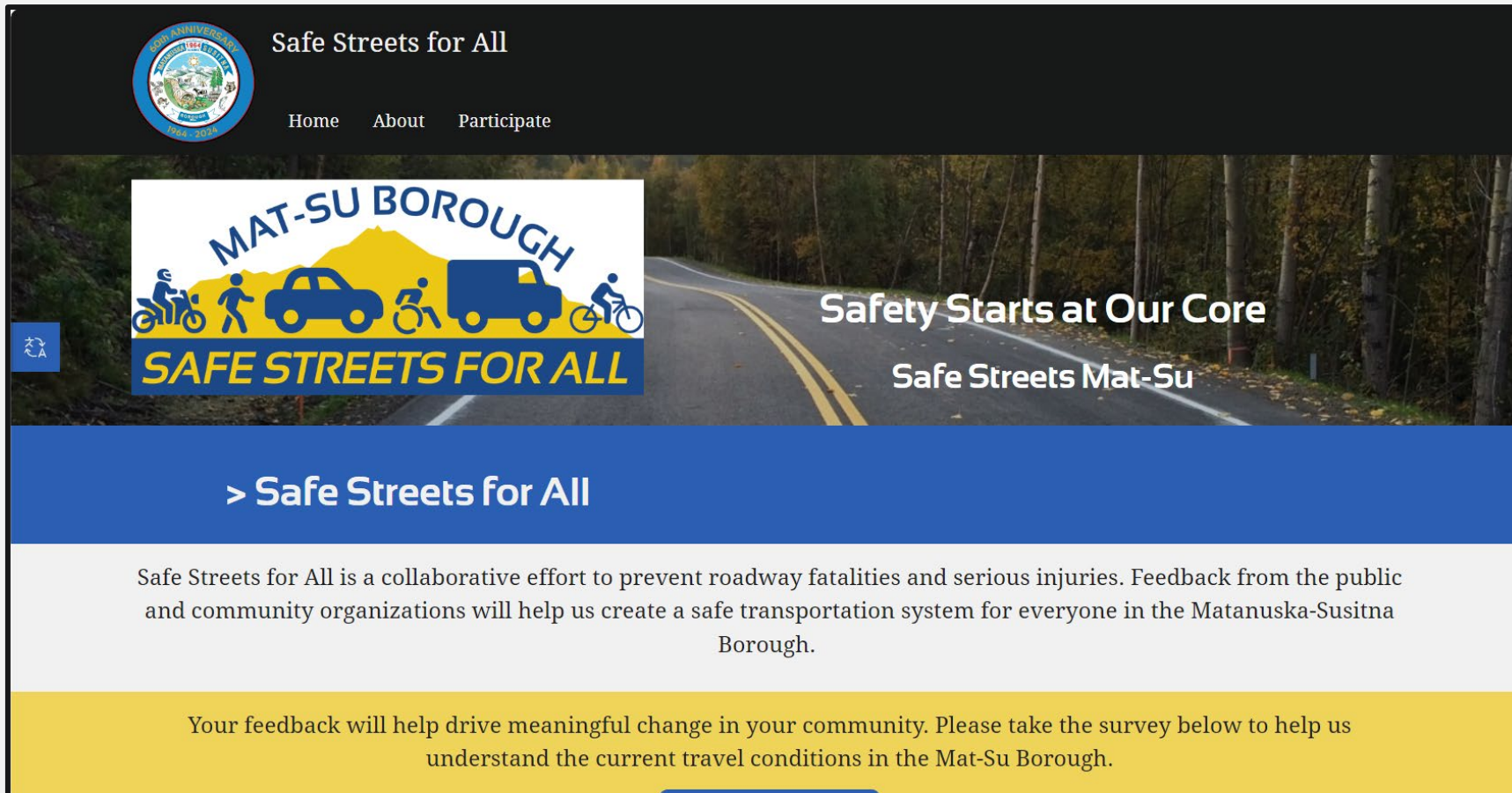
## Upcoming Special Meetings

- Focus Group Meetings (TBD)
- Mat-Su Agency Presentations (October 2024) TAB/ MSB Planning Commission  
/LRSSA/MVP Technical Committee/MVP Policy Board



# Visit the Website

[ss4a.matsugov.us](https://ss4a.matsugov.us)



The screenshot shows the homepage of the 'Safe Streets for All' website. At the top left is the Matanuska-Susitna Borough 60th Anniversary logo (1954-2014). The main header reads 'Safe Streets for All' with navigation links for 'Home', 'About', and 'Participate'. Below the header is a large banner image of a road with trees. On the left of the banner is a logo for 'MAT-SU BOROUGH SAFE STREETS FOR ALL' featuring icons for a motorcycle, pedestrian, car, wheelchair, truck, and bicycle. Text on the banner reads 'Safety Starts at Our Core' and 'Safe Streets Mat-Su'. A blue button with a right-pointing arrow and the text '> Safe Streets for All' is positioned below the banner. The main content area contains a paragraph: 'Safe Streets for All is a collaborative effort to prevent roadway fatalities and serious injuries. Feedback from the public and community organizations will help us create a safe transportation system for everyone in the Matanuska-Susitna Borough.' At the bottom, a yellow bar contains the text: 'Your feedback will help drive meaningful change in your community. Please take the survey below to help us understand the current travel conditions in the Mat-Su Borough.'

- ✓ Learn about the project
- ✓ Find out how to get involved
- ✓ See the latest plan documents
- ✓ Contact the team



# Thank you!

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*Parks Highway between Meadow Lakes and Houston  
Photo credit: John Olsen*