



MATANUSKA-SUSITNA BOROUGH

Office of the Borough Manager

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MEMORANDUM

DATE: October 25, 2023
 TO: Mayor and Assembly
 FROM: Michael Brown, Borough Manager
 RE: Manager's Weekly Post

Junk and Trash Free Drop-off Program Summary: The free disposal was available for Borough residents from September 16 to September 30, 2023. There were record numbers of customers, with some days exceeding 800 customers, averaging 698 customers per day. Normal days average approx. 450 customers per day. The volume of waste disposed of during this period increased by 160 tons per day from the average of 220 tons per day, or 380 tons per day during this free disposal period. The total tonnage collected for all commodities was 5,703 tons. Total number of customers serviced was 17,878. The total fiscal impact to the Landfill, including lost revenue, costs to operate, and contractor expenses, was \$891,120. See below for a breakdown.

Total Revenue Loss/Cost	\$891,120
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Description	Tonnage / Counts	Cost
Cubic Yards (count)	8160	\$138,720
MSW (tons)	415.6	\$59,017
C&D (tons)	1569.9	\$211,931
Metal (tons)	2372.5	\$184,429
Tires (tons)	607.5	\$82,013
Bags (count)	6090	\$12,180
Refrigerator (count)	985	\$39,400
Lost Revenue		\$727,689

Total Tons Collected	5702.5
Average tons per day	380.2

Description	Tonnage / Counts	Cost
Add'l Labor Hours	879.5	\$48,373
Supplies/Fuel/Services		\$67,551
Equipment Cost per mile	15781	\$22,882
Refrigerant Decant Fee	985	\$24,625
Total Expense		\$163,431

Location	Customer Count	Average customers per day
Central Landfill	11168	698
Big Lake	3183	289
Talkeetna	1342	192
Willow	1188	170
Butte	666	95
Sutton	331	83

Development Services Activity Update:

- Homeowner Snow Removal Outreach
 - Paid social media outreach (COMPLETE)
 - Emailed all community councils (COMPLETE)
 - Sent out in Planner Platform (COMPLETE)
 - All code compliance officers and right of way inspectors have “kits” in their vehicles so they can hang up fliers on bulletin boards throughout the Borough
 - Will be reaching out to radio stations to do public service announcements
 - Will be doing a Public Works and Planning Department joint Big Cabbage Radio interview
 - Filming a video
 - Will be sending out fliers to all Borough libraries
 - Presentation at the Transportation Fair on November 9, 2023
 - Mail a snow removal letter designed for plow operators/businesses that operate and sell plows/snow blowers

- Driveway Permit Fee Waiver
 - Paid social media outreach (COMPLETE)
 - Emailed all community councils (COMPLETE)
 - All code compliance officers and right-of-way inspectors have “kits” in their vehicles so they can hang up fliers on bulletin boards throughout the Borough
 - Will be sending out fliers to all Borough libraries
 - Outreach to title companies
 - Outreach to home builders’ associations and builders throughout the Borough

Brett Memorial Ice Arena Lighting Upgrade: There have been numerous comments from the public about how nice the new LED lighting turned out at the Brett Ice Arena. Public Works staff were able to convert the facility lighting for less than \$7,000 in material. Each new light has an estimated savings of \$118 per year, which could yield up to \$6,000 in energy savings in the first year.

Seward Meridian Parkway Phase II Update: On Monday, October 23, ADOT&PF reported that the Seward Meridian Parkway Phase 2 project was still waiting on the completion of all the utility agreements. ADOT&PF expects that once the utility companies shift out of summer construction mode, they will finish the agreements, and the project will be advertised in December.

Wetland Mitigation Bank Quarterly Report: We had no sales in the Third Quarter of 2023.

Public Affairs Media Flyover:

Education

- [Investigation finds no teachers assisted in student-led protest](#)
Alaska News Source
- [MSEA releases vote of no confidence in Mat-Su School Board and Superintendent](#)
Frontiersman
- [A no confidence vote to Mat-Su School Board and Superintendent from district staff](#)
Alaska News Source
- [Resolution to reinstitute Student Advisory Rep role goes to the State Senate next year](#)
Frontiersman

Roads

- [Snowplow dispute drags on as winter approaches](#)
ADN

Benka Lake

- [Residents of Talkeetna Sue in dispute over lake access](#)
ADN

Fisheries

- [Upper Cook Inlet Board of Fisheries Meeting will not be moved to Kenai as requested](#)
Peninsula Clarion
- [Alaska's valuable fishing industry traded for hatchery pink and chum salmon](#)
Frontiersman
- [NOAA seeks comment on proposed federal management of Salmon Fishing in Cook Inlet](#)
Alaska News Source

Hazardous Fuel Reduction Project

- [Learn about harvesting firewood on State land near you](#)
AKFIREINFO

Facebook Posts

- [Mayoral Proclamations](#)
Reach: 7,362 / Reactions: 101 positive, 0 negative / Shares: 8
- [C-Pacer Post](#)
Reach: 4,975 / Reactions: 18 positive, 0 negative / Shares: 4